

Big Picture Scrapbooking Launches New Version of Website

Improved Web Experience and Imaginative Online Course Offerings Provide Liberating Approach to Scrapbooking and Strong Interactive Community

Spokane, WA. (July 15, 2009) – [Big Picture Scrapbooking](#), the world's leading online education resource for scrapbooking, has released the newest version of their website offering an improved overall site experience for their growing student base and community. The new Big Picture Scrapbooking (BPS) website has a number of new features uniquely designed to make students' online experience effortless regardless their skill level and to encourage people to easily create scrapbook stories. Chief among the new features include Big Picture Forums for instructors and students to share ideas and their scrapbooking experiences; expanded search capabilities that enable new students to better identify the courses and projects that are right for them; and Exclusive Inside Access where members have a first look at new course offerings, discounts, articles and more.

"The improvements we've made to our website, along with imaginative course offerings from our teachers truly aligns with our mission to inspire while making scrapbooking approachable and convenient for everyone," said founder, Stacy Julian. "Our liberating approach and expert guidance focuses on the organizational and creative process as well as personal awareness. This means our students come away with more than just completed projects -- they come away with a new frame of mind."

Top students who have had a first look at the new website share their thoughts on the overall site experience.

"Kudos to Kayce and Stacy for always listening to the community!! I'm so glad these forums are here and thank YOU for all of your continuous work and support to make scrapbooking fun and stress-free," said April Peebles in Florida.

"I have to admit, I don't usually like changes. When it comes to things I do to relax I kind of like familiarity, I guess. I like the new site though. It's very easy to navigate and pretty sweet looking too. I guess change isn't always bad," said Brenda Benjamin in Montana.

In concert with the new release of the website, Big Picture Scrapbooking opens registration for the following new courses:

- [Me: The Abridged Version](#): This four-week workshop taught by [Cathy Zielske](#) focuses on telling a story that only you can tell: your own. In this class, students will focus on details and moments and that may appear random, but once finished, result in a story that is uniquely their own and will be a treasured album for generations to come. This class begins September 3rd and is \$35.



- **Point of View:** This four-week workshop is designed to help you break outside of your usual pattern of storytelling and start creating pages from an exciting new perspective! The instructor will introduce fun concepts that guide you through exactly what you need to make every page something different. This class starts July 9. This class is \$25.
- **Recipes for Scrapbook Success:** This four week workshop starts August 4. Just as in cooking, many scrapbook pages start out with similar ingredients, but each crafter's use of the ingredients determines the end results. Perhaps you have already found yourself using recipes, such as placing photos in a similar fashion, or putting ribbon down in a certain way. With a strong foundation of some basic recipes, you can find yourself creating a variety of scrapbook pages: recipes allow you to spend more time working with your photos and supplies and less time thinking about how to use them. This class is \$18.
- **Start Here, with Stacy – An introduction to Big Picture Scrapbooking and more:** This self paced project class is designed to introduce new students to education at Big Picture Scrapbooking. The team at Big Picture Scrapbooking created the website with the idea of making the instruction, inspiration and solutions super-convenient. Quite often people start scrapbooking only to become overwhelmed by unrealistic expectations. They lose their enthusiasm. Stacy will walk you through ideas to help you recover your inherent creativity, overcome common hurdles and do something truly meaningful with your pictures. This introduction class will help students get ready for the next self paced project or workshop.

About Big Picture Scrapbooking

Big Picture Scrapbooking (bigpicturescrapbooking.com) is the leading online education program for scrapbooking worldwide. Their focus is to inspire while making scrapbooking fun and easy for everyone. To learn more visit www.bigpicturescrapbooking.com. As announced in the July 2009 issue of [Seattle Business Magazine](#), Big Picture Scrapbooking was selected as one of Washington's Best Companies to Work for in 2009.

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